

Improving smallholder farmer incomes through strategic market development in mango supply chains in southern Vietnam
AGB/2012/061

AGENDA

End of Project Review 13 – 15 September 2022

Aim and purpose

This workshop will engage reviewers, together with chain participants (retailers, packhouse, farmers and extension partners), through the project outputs/outcomes that will inform the way mangoes are traded with modern retailers in Ho Chi Minh City and beyond.

NOTE: The activity starts from the consumer end - a 'demand' focus and finishes on farm.

Day 1 – Tuesday 13 September 2022

Timing	Activity	Presenter/ Responsibility	Notes
7.45	Coffee on Arrival	SIAEP	Hotel Pick Up Reviewers & AU Team (6)
8.15	SCAP Office – Room 81.1 45 Dinh Tien Hoang Street District 1 Ho Chi Minh City		
8.30	Welcome - CMARD2 Acknowledgements & Introductions Workshop overview	Dong Hung, SIAEP	Zoom commences
8.45	Project Overview	Robin	
9.00	Review Process	Jeremy	
9.15	Meeting Market Requirements Domestic markets – HCMC & Hanoi Export markets	Hoang, SCAP Dieu, UoA	
9.40	Q & A – facilitated	Hoang, SCAP	
10.00	Morning Break	SIAEP	
10.30	Meeting Quality & Product Requirements Grading, Packing & Promoting Hot Water Treatment – AU Hot Water Treatment – VN Sap Management	Pho, SIAEP Peter Phong, SOFRI Phuc, SIAEP	Zoom recommences
11.15	Practice Change – Pathway to Adoption	Peter	
11.30	Q & A - facilitated	Duc, SIAEP	
12:00	Lunch Break	SIAEP	
13:00	Meeting Quality & Production Requirements Processed Frozen Mango Fertilizer Management Practices Disease Management Practices Sustainable Off-season Flowering	Oanh, SIAEP Son, SOFRI Hoa, SOFRI Son, SOFRI	Zoom recommences
	Practice Change - Pathway to Adoption	Peter	
	Q & A	Hoang, SCAP	
14:00	End of Formal of Presentations		

Vietnam Mango Project

14:10	Bus travel to Field Demonstrations & on to Dong Thap	SIAEP	
	Site Visit Meeting Market Requirements– Instore (2 sites) WinMart Vinatnt	Store Manager Quality Manager Vendor	
15:30	Travel to Cao Lanh City, Dong Thap Province	SIAEP	
Evening	Meal & accommodation Dong Thap motel	SIAEP	

Day 2 – Wednesday 14 September 2022

Timing	Activity	Presenter/ Responsibility	
	Breakfast at motel	SIAEP	
08:30	Travel to Packhouse	SIAEP	
09:00	Site Visit Meeting Quality & Product Requirements	Ms Kim Nhung Chair Cat Hoa Loc Coop	
	Morning Break		
10:45	Meeting Quality & Product Requirements – continues – presentations by SIAEP & SOFRI	Dong Thap Officials Collectors, Farmers	
12:00	Lunch Break		
13:30	Travel by bus to farms	SIAEP	
14:15	Site Visit Meeting Quality & Production Requirements	Farmers	
17:15	Travel Return to Ho Chi Minh City – via bus	SIAEP	

Day 3 – Thursday 15 September 2022

Timing	Activity	Presenter/ Responsibility	
8:30	Reviewers (only) meeting at their hotel		
10.00	SCAP Office – Room 81.1 45 Dinh Tien Hoang Street District 1 Ho Chi Minh City	SIAEP / SCAP	Hotel Pick Up Reviewers & AU (6)
	Coffee on arrival	SIAEP	
10:30	Welcome Final Review Presentation Impact & Assessment Q & A	Hung, SIAEP Hoang, SCAP Duc, SIAEP	10.15 - Zoom commences
11:00	Final Review Session	Review Team	
12:15	Official Close	Hung, SIAEP	Zoom concludes

Project Celebration Luncheon – Held at CMARD II
Everyone welcome.

