

Improving smallholder farmer incomes through strategic market development
in mango supply chains in southern Vietnam

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Implementing Agency



SIAEP



Funding Agency



Australian Government
Australian Centre for
International Agricultural Research



MANGO

What we have learnt

- ▶ Traditional fruit tree
- ▶ largest growing area in the South of Vietnam
- ▶ Approximately 104,000 hectares
- ▶ Output = 820,000 tons (approx.)
- ▶ Ranked 13th for mango production globally
- ▶ Export in Fresh & Dried, & Frozen & Canned products
- ▶ 2020 Vietnam exports = USD264.24m (6.5% in total vol)
- ▶ USD216.92m of fresh + USD48.32m processed mango
- ▶ First 5 months, 2021, exports = 468,000 tons (increased by 156.8% to 2020) = USD192.18m





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How this links to our project

The role of enterprises & partnerships:

- ▶ Increases in national export turnover
- ▶ Increases in national production outputs with expansion into international markets
- ▶ Scale of mango production increasing
- ▶ Noticeable improvements in living standards of farmers, reductions in unemployment in rural areas.

