



Improving smallholder farmer incomes through strategic market development
in mango supply chains in southern Vietnam

Mid Term Review
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Implementing Agency



Funding Agency



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What are the interventions?

Fertilizer application

Flowering

Sap burn removal

What actually happened?

Input cost?

Mango loss?

Yield?

Output quality?

Price received?

Mango income?

Barriers and facilitators?

What we have learnt

Why it is important

- ▶ Impact evaluation (IE) is part of a broader agenda of evidence-based policy making;
- ▶ IE assesses the changes in the well-being of individuals that can be **attributed** to a particular project, program, policy, program modality, or design innovation;

Key IE questions:

What changes have occurred in the participant population since the beginning of the intervention?

To what extent are these changes attribute to the intervention?

What other factors contribute to the (non-) achievement of the changes?

How this links to our project

- ▶ All 3 interventions are linked to the goal of mango value chain improvement & ultimately the improvement of mango smallholder incomes in Southern Vietnam.
- ▶ IE provides evidence-based assessments related to the effectiveness of interventions
- ▶ Cost & income data is captured to provide further financial & cost & benefit evaluation.
- ▶ Based on IE findings, future resources can be allocated to reduce adoption barriers & facilitate effective ongoing use of improved chain practices.

