Improving smallholder farmer incomes through strategic market development in mango supply chains in southern Vietnam

> Annual Workshop December 2020

Activity 2.3 Management of Sapburn study

- incorporating outcomes of A1.6

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Aim & objective

Activity 2.3

Mango productivity and quality improvements in fresh supply chains

Focus

Identify and demonstrate opportunities for improving productivity and quality in fresh supply chains

Research questions

- What on-farm, post-harvest and marketing innovations are likely to generate the most significant impacts to reduce losses, increase productivity and quality outputs that will improve returns directly related to smallholder incomes?
- What innovations have the most cost-effective and positive impacts on productivity, losses, quality and harvest timing, leading to improved price and farmer income?
- What processes will strengthen markets linkages and agribusiness partnerships and enhance innovation adoption along the chain?
- What tools will support sharing of innovations with wider mango farming communities?
- What are the roles and responsibilities of the key local partners to ensure the innovation successes are mainstreamed within the communities in southern Vietnam?



Background – Monitoring quality A1.6

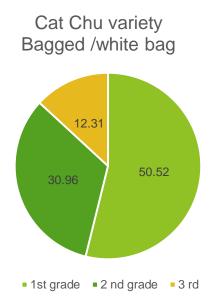
Postharvest losses observed at 3 CCPs in southern Vietnam

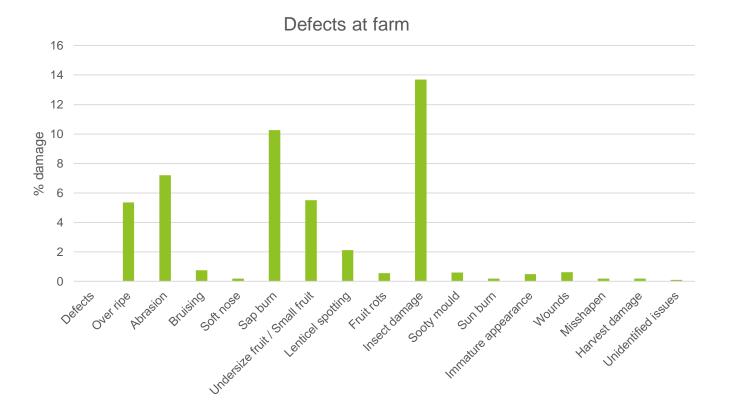
Harvest	Packhouse	Market
Cat Chu & Cat Hoa Loc	Cat Chu & Cat Hoa Loc	Cat Hoa Loc
 abrasion overripe small fruit sap burn insect damage 	overripesap burn	 lack of refrigeration small volumes – regular supply fruit sold unripe – causing limitation (i.e. impulse shopper would not purchase) dehydration & immature fruit common place disease challenges – with held fruit wastage – approx. 5–10% supermarkets purchasing – grade 2 fruit



Background

Results from Activity 1.6 Study – Mango Quality

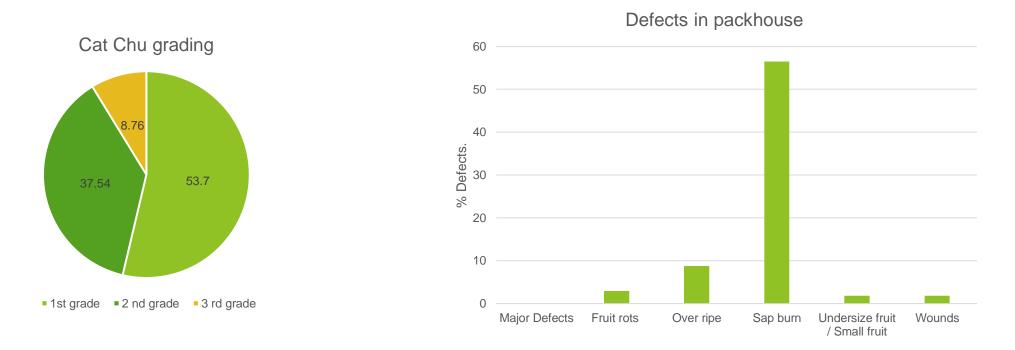






Background

Results from Activity 1.6 Study – Mango Quality



Sap burn develops further down the chain to become the dominant quality issue

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Method

- Identify trial farms to supply mango from packhouse collaborators
- Document current farm harvesting systems
- Adapt system to accommodate current on-farm situation, test on farm sites
- Evaluate the impact on quality
- Analyse efficiency and practicality of the system
- Incorporate system into chain monitoring

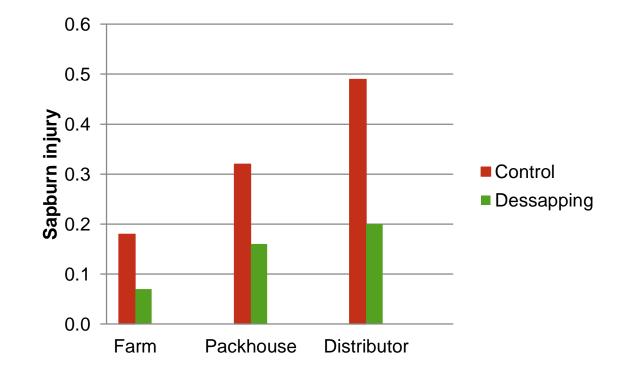
Analysis

The severity of sap burn damage and other defects on each fruit are rated according to the following scale:

- 0 = nil; 1 = < 3% (1 cm²) of skin surface affected
- 2 = ~ 3% (1 − 3 cm²)
- 3 = ~ 10% (3 − 12 cm²)
- $4 = 10\% 25\% (12 25 \text{ cm}^2)$
- 5 = > 25% of skin surface affected

Results

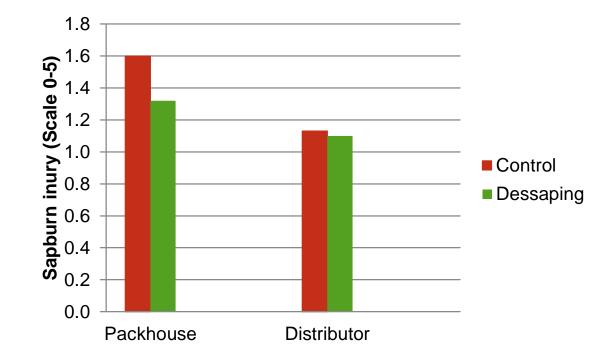
Fruit treated on farm then measured at farm, packhouse & wholesaler points



- Sap burn injury increased throughout the chain from farm to wholesaler market
- De-sapped fruit had less sap burn damage as compared to non-treated fruit at day 0

Results

Control and treated fruit on farm delivered to packhouse & wholesaler points, then measured in laboratory 7 days post storage



• Severity of sap burn damage increased throughout the storage time (day 7) compared to day 0



Control fruit from the farm at day 0





De-sapping fruit from the farm at day 0



Control fruit from the pack house at day 0 De-sapping fruit from the packhouse at day 0





Control fruit from pack house at day 3 De-sapping fruit from packhouse at day 3



Control fruit from wholesaler market at day 3



De-sapping fruit from wholesaler market at day 3





Control fruit from pack house at day 5 De-sapping fruit from packhouse at day 5



Control fruit from wholesaler market at day 5



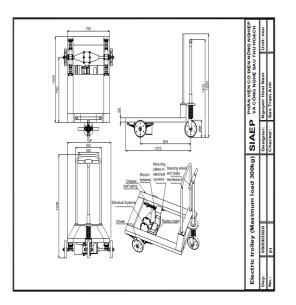
De-sapping fruit from wholesaler market at day 5

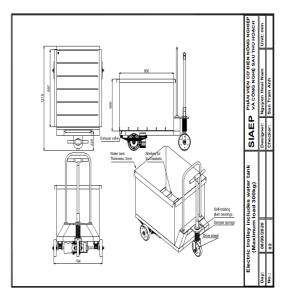
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Resources

Field research support – electric bin trolley









Outputs & outcomes

Outputs

- Sap burn leading cause of quality loss within the chain
- Preliminary results encouraging almost 2/3rds reduction in sap damage at distributor level
- Live results were higher than those under controlled lab conditions suggesting further cross contamination in the chain is may happening coming from untreated fruit.

Outcomes

- Fruit quality improvements will increase purchasing interest from modern retail chains
- Higher engagement by retailers will drive price premiums for quality fruit produced by farmers