

# Scaling sustainable farming practices across the Eastern Gangetic Plains



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International Maize and Wheat  
Improvement Center

**What is (*was*) SRFSI?**





# Sustainable and Resilient Farming Systems Intensification (SRFSI) in the Eastern Gangetic Plains



*... for more productive, profitable and resilient farming systems*



What is SRFSI?

A logo-based explanation



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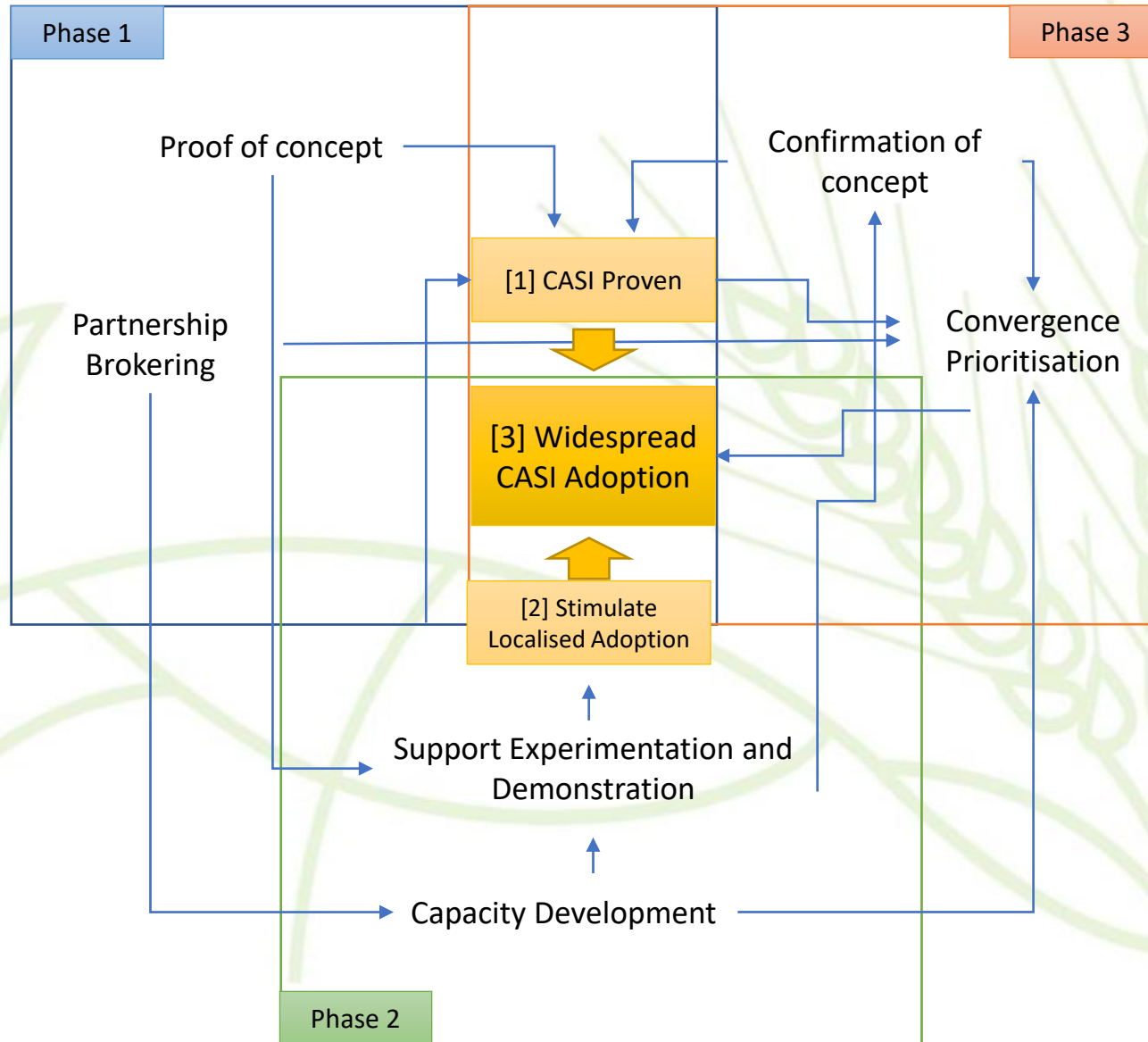
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# SRFSI Implementation



# Implementation

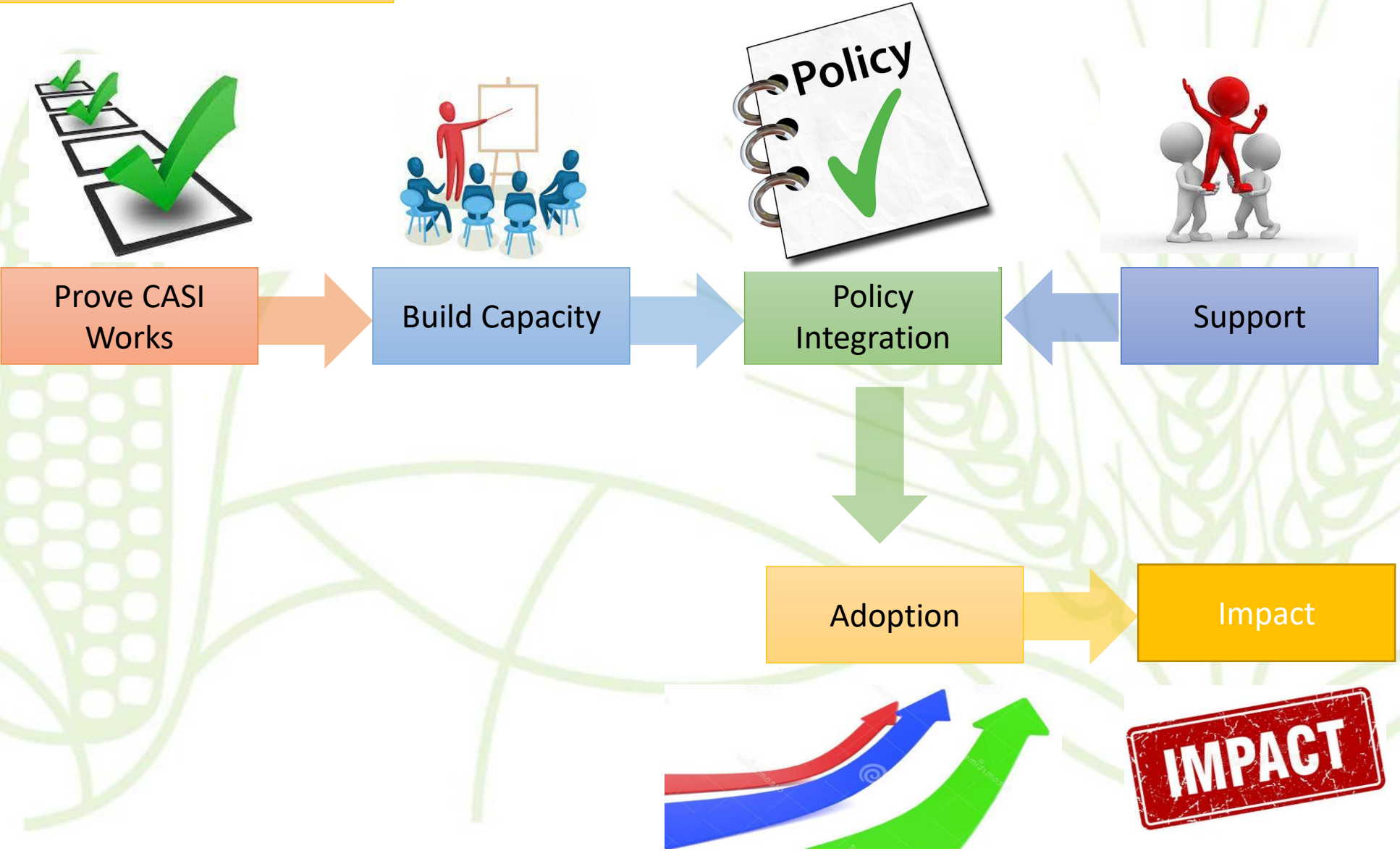
# Project Narrative





# Implementation

# Project Impact Pathway



# Key Achievements







Proof

CASI is proven relevant for the EGP



**26** Published peer Reviewed Journal Articles

across **20** different Journals

A further **10** Currently Under review

**7** nearing submission

Further **30** planned from already collected data

**[meaning more than 50 peer reviewed publications are likely to come out of SRFSI in total]**

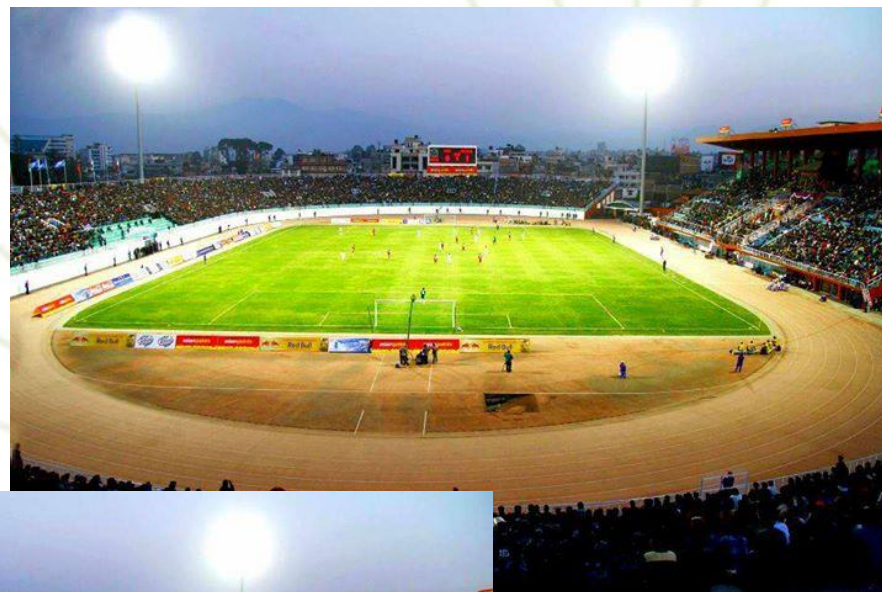
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## Capacity Development

## Fact – Huge Volume of People Trained



Rank ↕	Stadium ↕	Capacity ↕	City ↕
1	Melbourne Cricket Ground	100,024 <sup>[1]</sup>	Melbourne
2	Stadium Australia	83,500	Sydney
3	Optus Stadium	60,000	Perth
4	Marvel Stadium	56,347	Melbourne
5	Adelaide Oval	53,583	Adelaide
6	Suncorp Stadium	52,500	Brisbane



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## Policy Convergence

# Fact – Government Buy In / Sanctioning

### Extend climate smart agriculture programme to all districts: Bihar CM

Madan Kumar / TNN / Updated: May 5, 2020, 23:23 IST

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#### ARTICLES

Extend climate smart agriculture programme to all districts: Bihar CM

Branded as witches, 3 women forced to drink urine in Bihar; 9...

Love in lockdown: ITC Engage reveals its findings of virtual...

Akash Sinha spends time with his family in Jhumi Telaiya



Bihar CM Nitish Kumar

PATNA: Chief minister **Nitish Kumar** on Tuesday asked the agriculture department officials to extend the state government's climate **smart agriculture programme** (CMAP) to all the 38 districts. The CMAP was launched last year on a pilot basis as part of the 'Jal-Jivan-Hariyali Abhiyan'.

While reviewing different schemes of agriculture, cooperation, and protection departments through videoconferencing, Nitish Kumar gave special emphasis on CMAP expansion in the current...



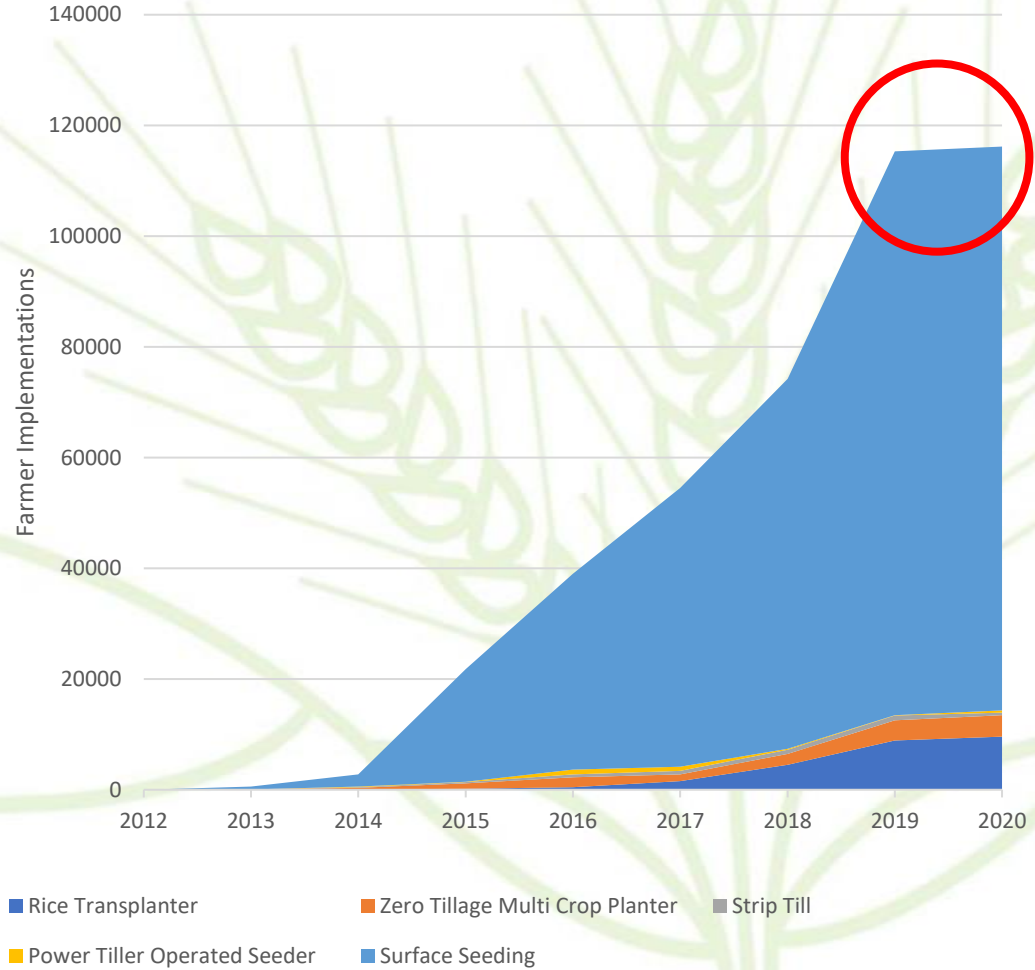
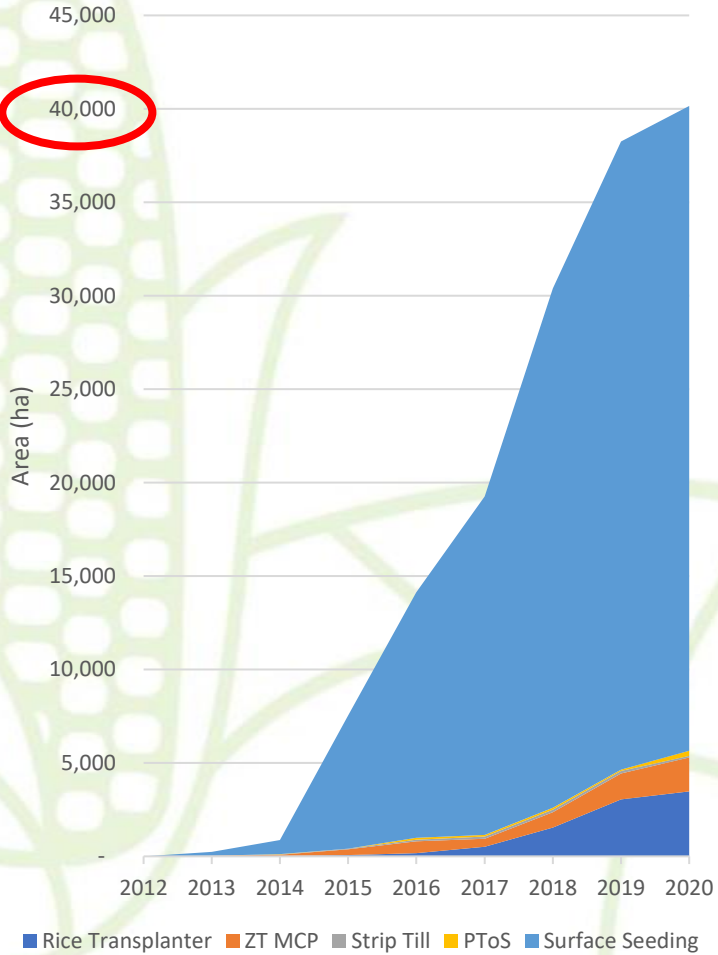
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# Adoption

120,000 Farmers more productive, profitable, sustainable



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## Impact

# What this means for farmers and environment



**>2,000**

trucks of extra **Yield** generated by farmers  
(20 million kilograms)



**>56**

Metres high of (Australian) \$100 bills in **Profit**  
(AUD\$40 Million)



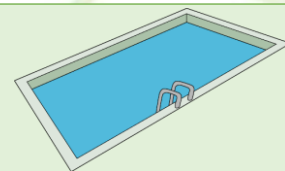
**>55**

Lifetimes reallocated to other activities via  
**Labour** savings (1.4 million labour days)



**>141 million**

Meals worth of additional **Calories**  
(85 billion Calories)



**>6,500**

Olympic swimming pools of **Water** saved  
(16.5 million litres)



**>373,000**

Trees taking **Emissions** out of the air  
(9 million CO<sub>2</sub> equivalents)



**>637,798**

Litres of petrol equivalents in **Energy** saved  
(77 Million Mega Joules)



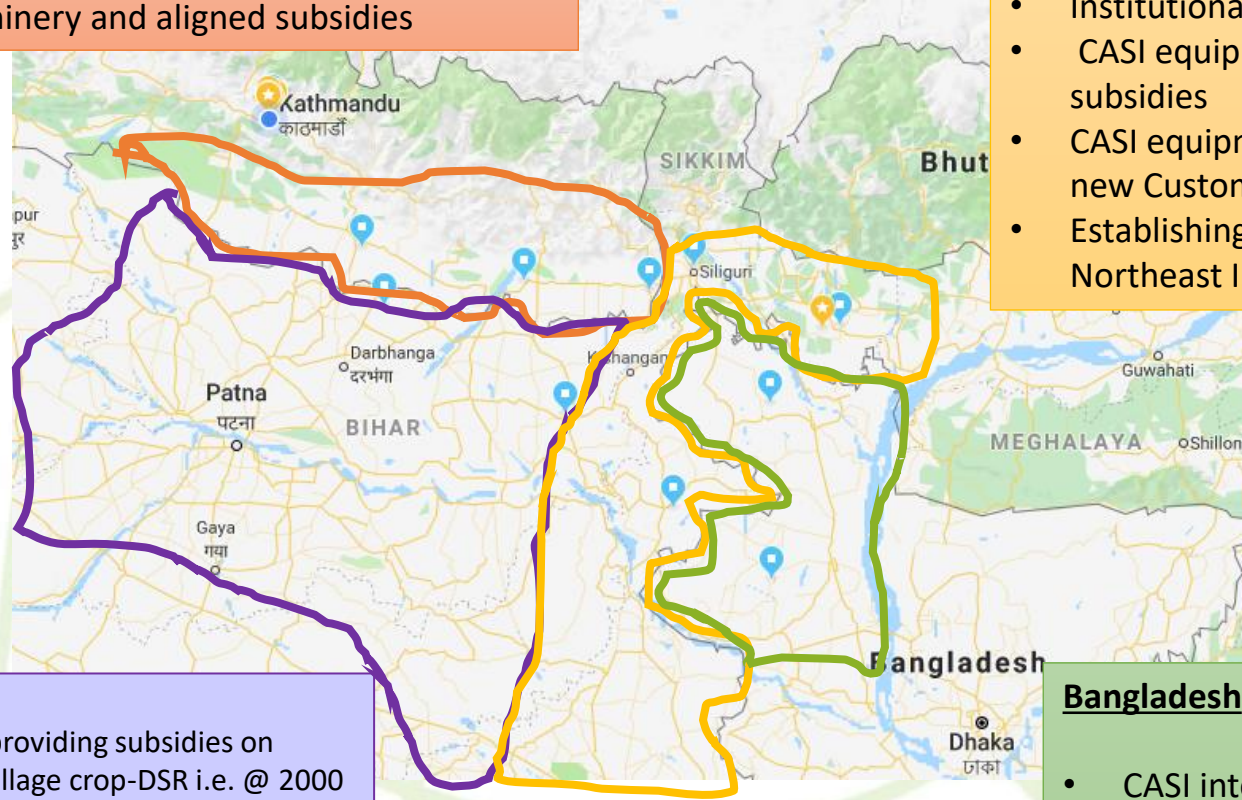
# Scaling Ecosystem paying off! Tens of millions being influenced

## Nepal

- Increasing interest in Custom Hire centers based on CASI machinery and aligned subsidies

## West Bengal

- Institutionalized in UBKV B.Ag
- CASI equipment now part of DoA subsidies
- CASI equipment mandatory part of any new Custom hire Centre
- Establishing the CECA for all of Northeast India



## Bihar

- Bihar Government providing subsidies on cultivation of Zero tillage crop-DSR i.e. @ 2000 INR
- Gov Machinery subsidies of 25% to 75% on Conservation Agriculture machines
- Govt. of Bihar initiated Climate resilient agriculture programme(CRAP) in 9 district of Bihar and each district having targets of covering about 250 acres of area under zero tillage

## Bangladesh

- CASI integrated into normal farmer hub modalities across RDRS
- Bangladesh govt. providing subsidy for machineries up to 50% and arranged Agril. Machineries Fair as a promotional activity.



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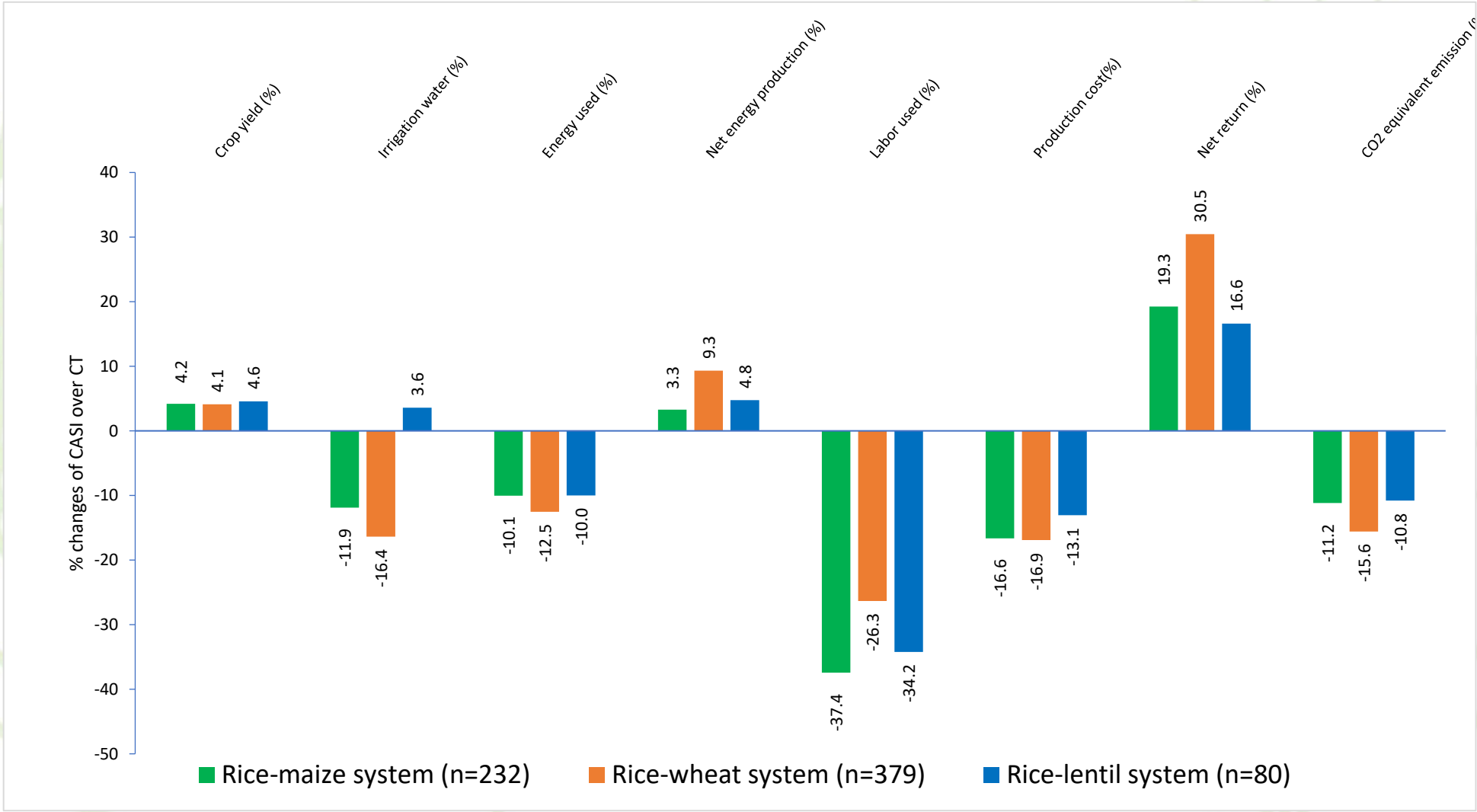
# Key Findings





# Key Results

## Bio Physical – It works

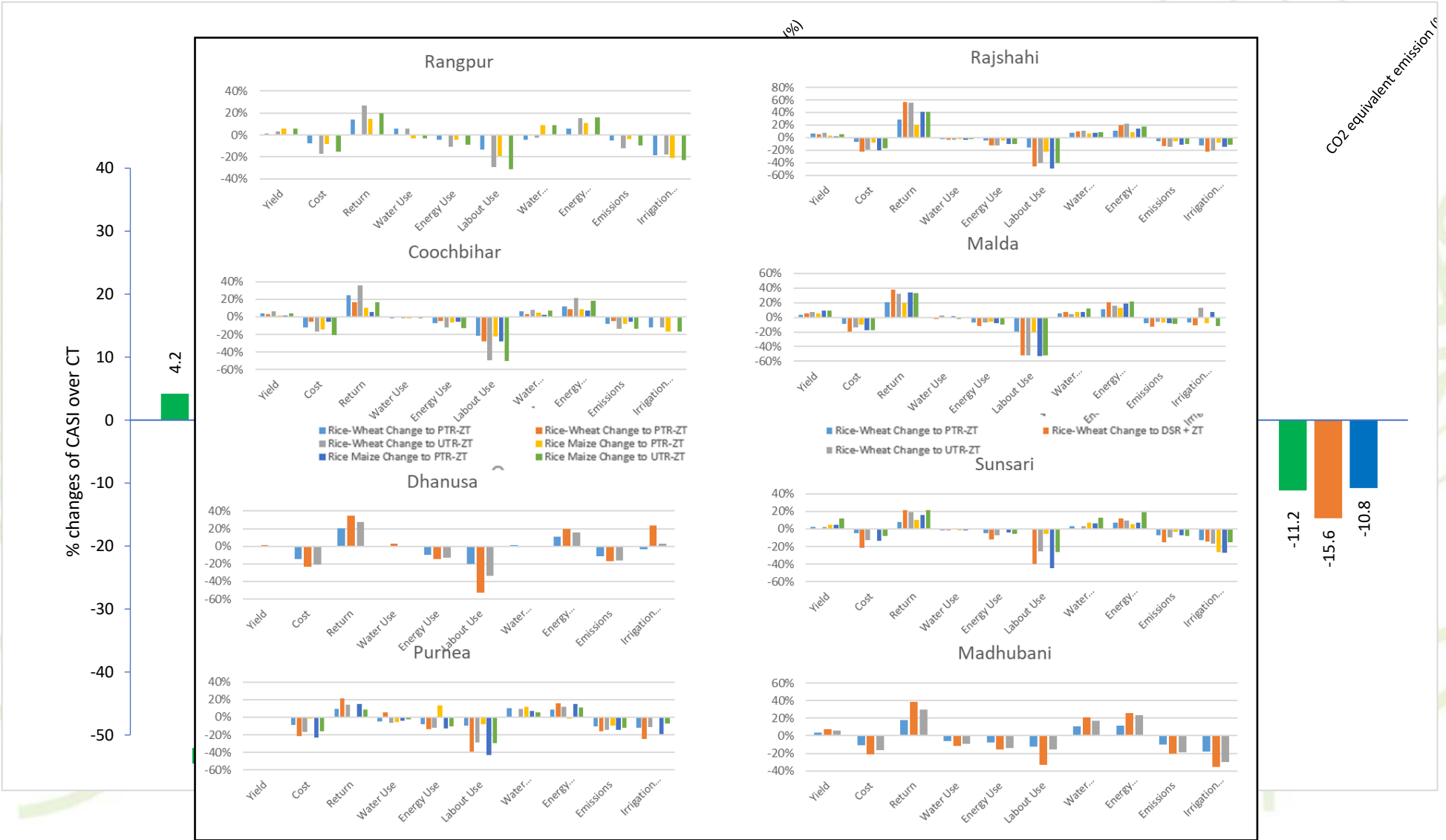






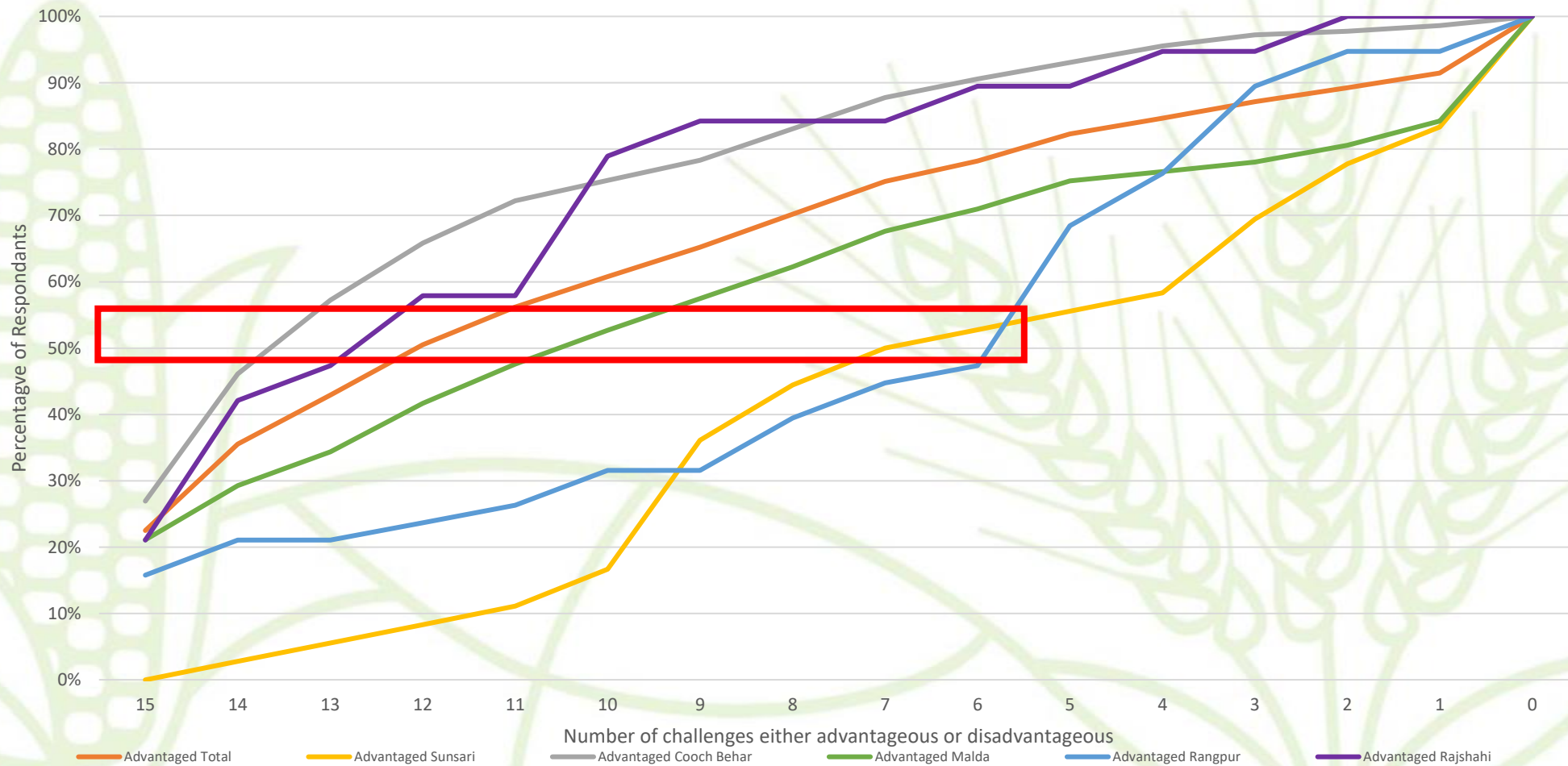
# Key Results

# Bio Physical – It works



# Key Results

# Livelihoods – It Works





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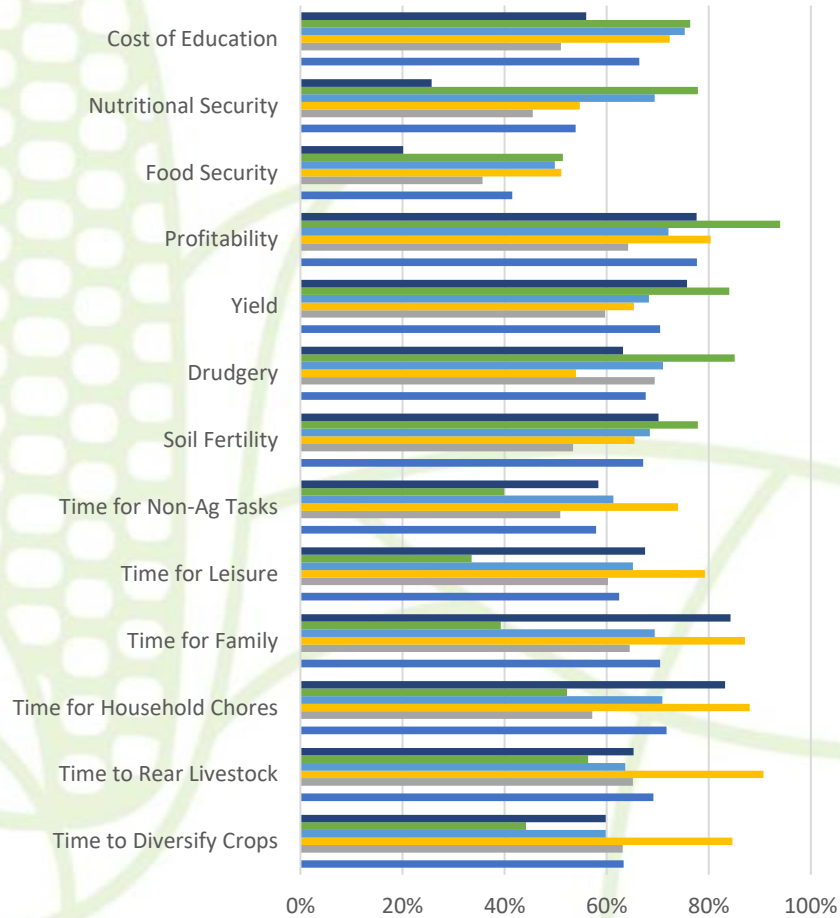
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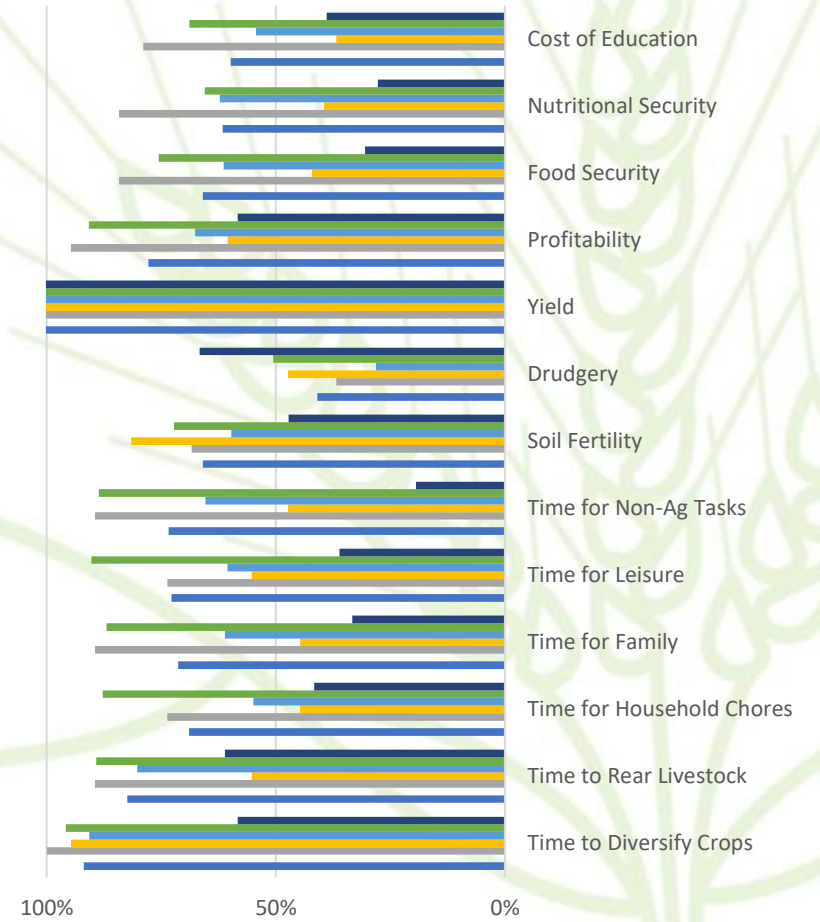
## Key Results

## CASI solves current and future livelihood constraints

### Current Livelihood constraints of those never using CASI machinery



### CASI users who have experienced benefits from CASI



■ Sunsari ■ Cooch Behar ■ Malda ■ Rangpur ■ Rajshahi ■ Total

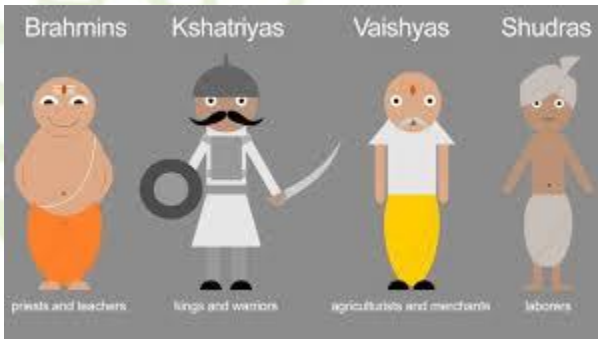
## Key Results

# CASI in the EGP is (partly) inclusive



Women

Youth



Connected  
Communities



Types of farmers



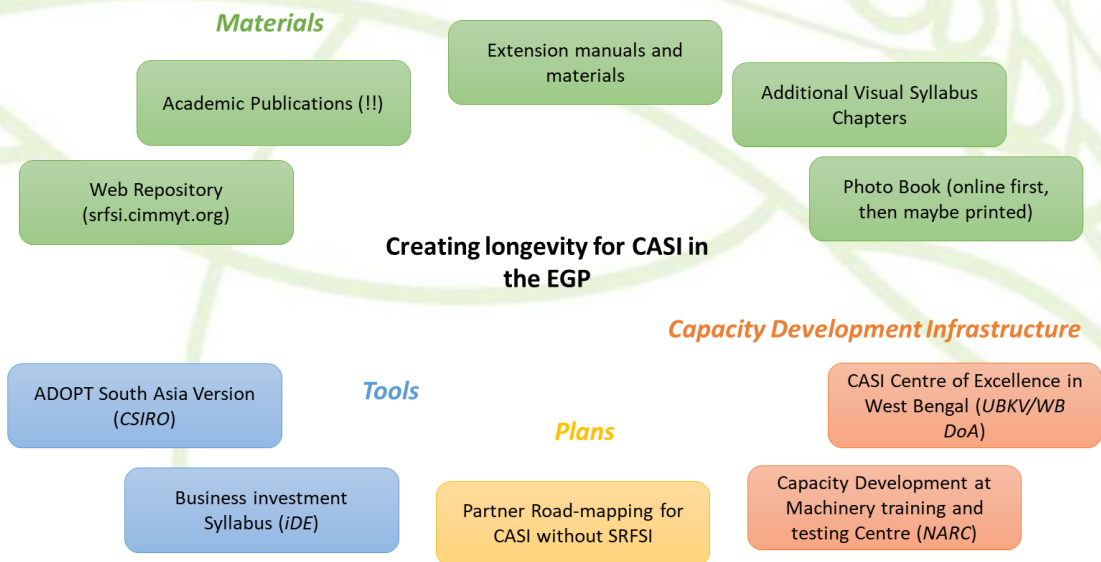
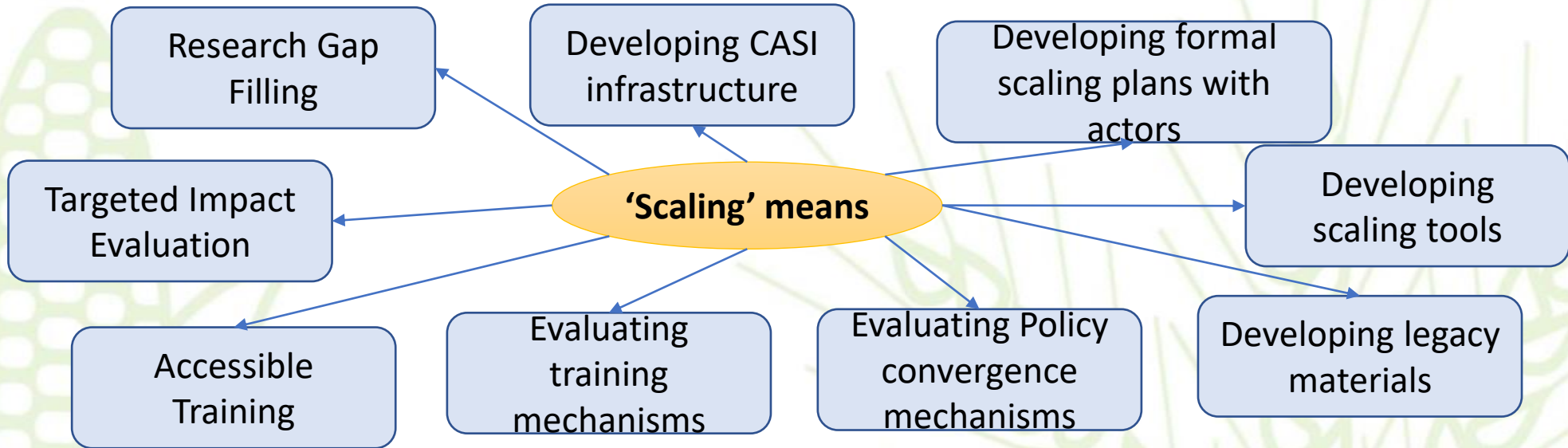
Poverty trap





**Key results**

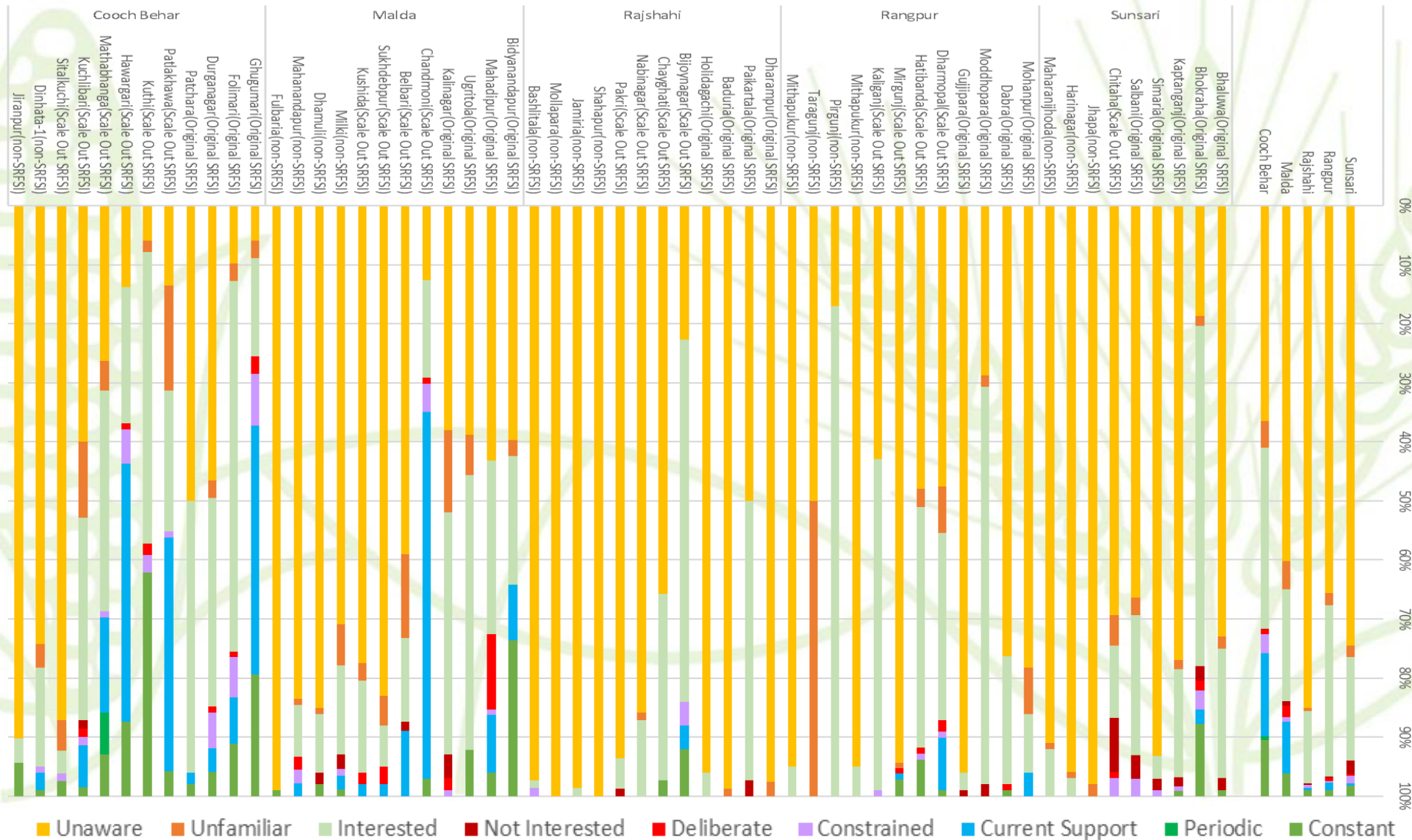
**Scaling in the EGP is hard, but achievable**





## Key Results

# Adoption processes are complex

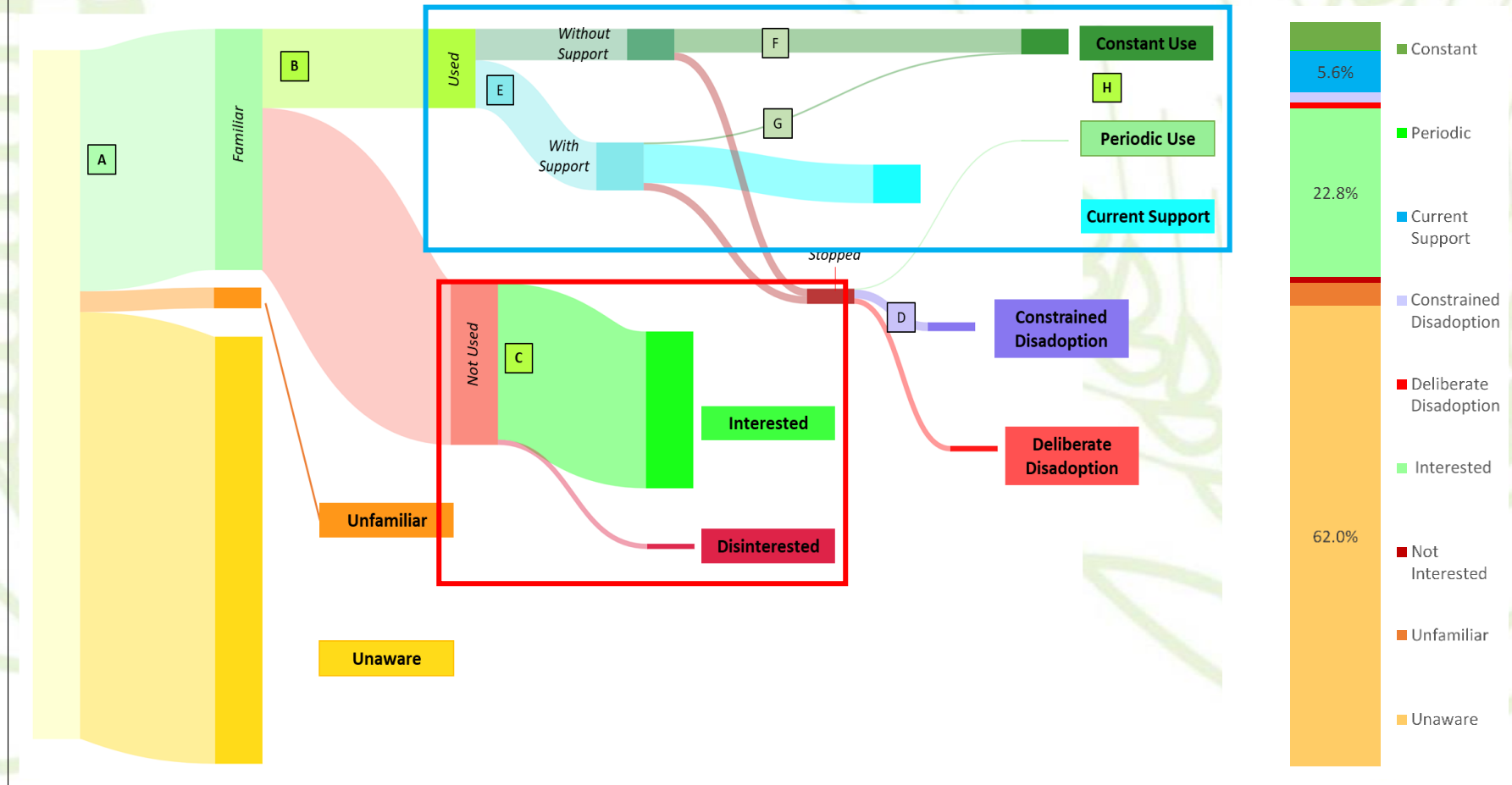


# Key Results

## But we are learning about those complex processes



Practice:	Zero Tillage Drill		Location:	Regional: EGP			Figure 1					
Sample size = <b>5,053</b> respondents (representative of communities investigated)												
<b>Ratios</b>												
A	Exposure	<b>35%</b>	C	Approval	<b>97%</b>	E	Intervention	<b>60%</b>	G	Supported Graduation	<b>4%</b>	Binary Adoption
B	Progression	<b>33%</b>	D	Inhibition	<b>62%</b>	F	Unsupported Graduation	<b>76%</b>	H	Adoption Status Ratio	<b>33%</b>	<b>9%</b>



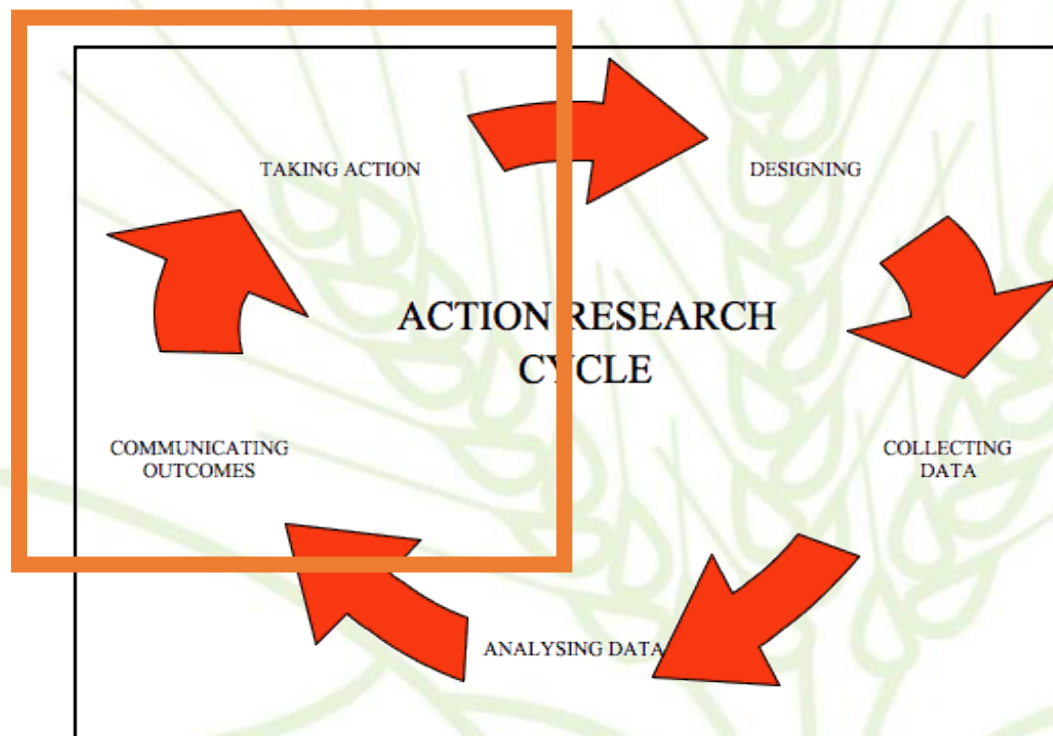
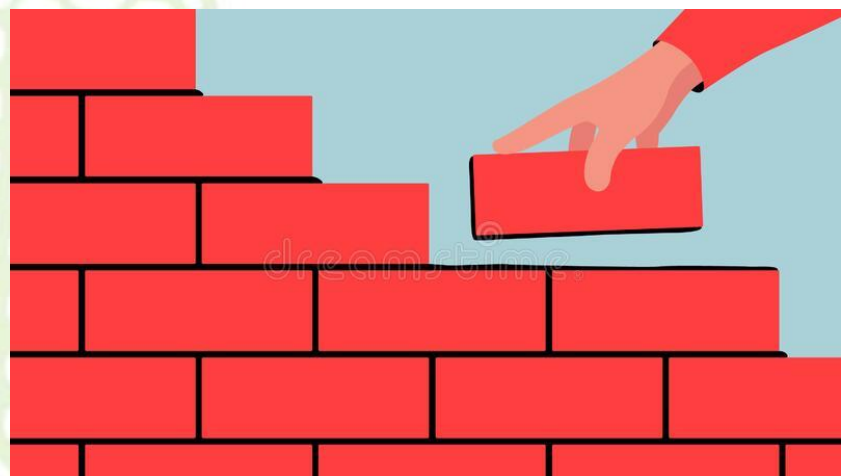
# Next Steps





## Nest Steps

## More to do



Next Steps

The journey continues



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