

# Introduction to Training and Activities

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**Value Chain Analysis Training**  
**ACIAR Project ASEM/2014/053**



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# Program Overview

- 1.5 days training on Value Chain Analysis
- Fieldwork in province to analyze cassava value chains



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# Program Overview

- After of practical training we aim to have a clear map for main value chains and identify information gaps.
- After fieldwork we will be able to validate and update the value chain map and information for each chain and identify potential entry points for project



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# Value Chain Training

Key resources: *Toolbook on Making Value Chains Work Better for the Poor*

- Session 1
  - **Introductions**
  - **Principles and Concepts of Value Chains** – based on *Value Chains Toolbook Part 1*. Participants will gain an understanding of the basic principles and main concepts of value chains and value chain analysis
  - **Introducing Gender and Social Inclusion Dimensions to value chain analysis.** Participants gain a great understanding of the inclusion of gender aspects in value chain analysis.



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# Value Chain Training

- Session 2
  - **Key concepts of Mapping Value Chains** – Participants gain understanding of key tools for mapping various dimensions of value chains. This will be utilized in practical exercises in the afternoon
  - **Group Work on Mapping Value Chains** - Working in groups to map key aspects of value chains within the province:
    - Core processes
    - Main actors
    - Product flows
    - Information flows
    - Costs, benefits and value adding
    - Geographic flow
    - Relationships and linkages



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# Value Chain Training

- Session 3
  - **Group Work on Mapping Value Chains (continues)** - Working in 1 groups to map key aspects of value chains within the province
  - **Reporting back on Value Chain Mapping Exercise**
  - **Discussion of information gathering instruments and finalization of field visit plans** – Information needs identified and sources of data to gather required information identified and agreed by participants. Field visit plans and logistic arrangements finalized



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# Fieldwork

- Objectives of Fieldwork:
  - gather relevant primary information from key informants at various stages in the value chain;
  - finalize value chain mapping and analysis of relationships and linkages based on discussions in the workshop/training and information gathered in the fieldwork; and
  - based on the above, identify and prioritise potential entry points for project intervention in the value chain.



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# Overall Outcomes of Training and Fieldwork

- Value Chains accurately mapped and analysis of key Value Chain actors complete
- Identify key production zones in alternative value chains for household survey to be conducted
- Identify existing knowledge of value chain actors on cassava production
- Identify opportunities to work with value chain actors to test and trial technologies with farmers
- Start to develop sustainable business models
- Identify where it will not be possible to achieve sustainable impact



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**Thank You**



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