











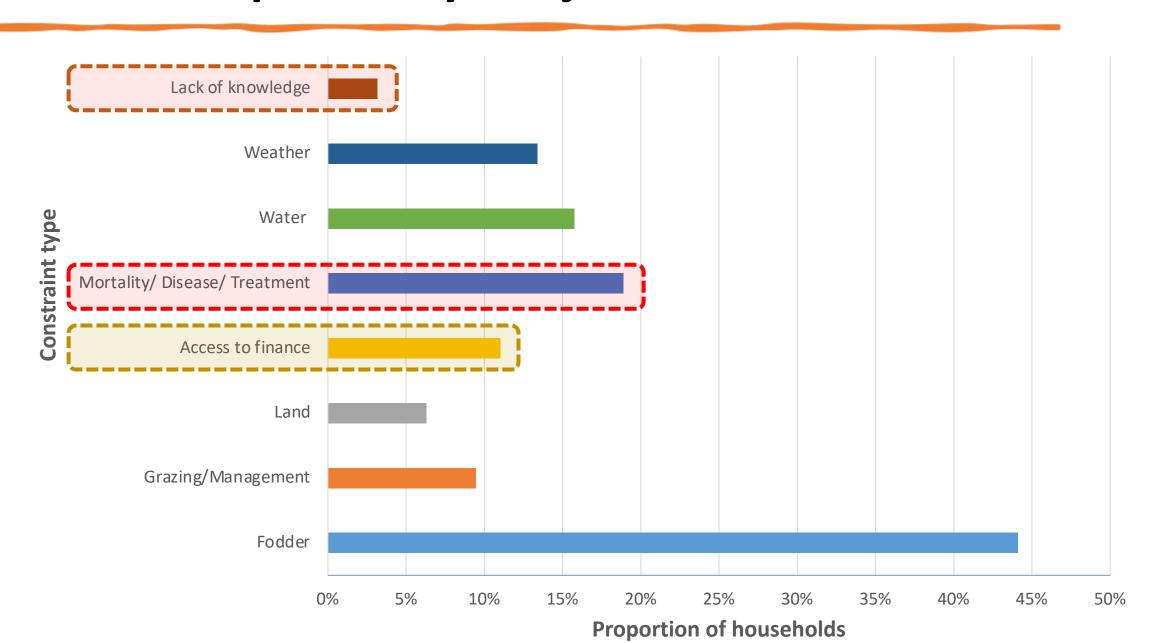




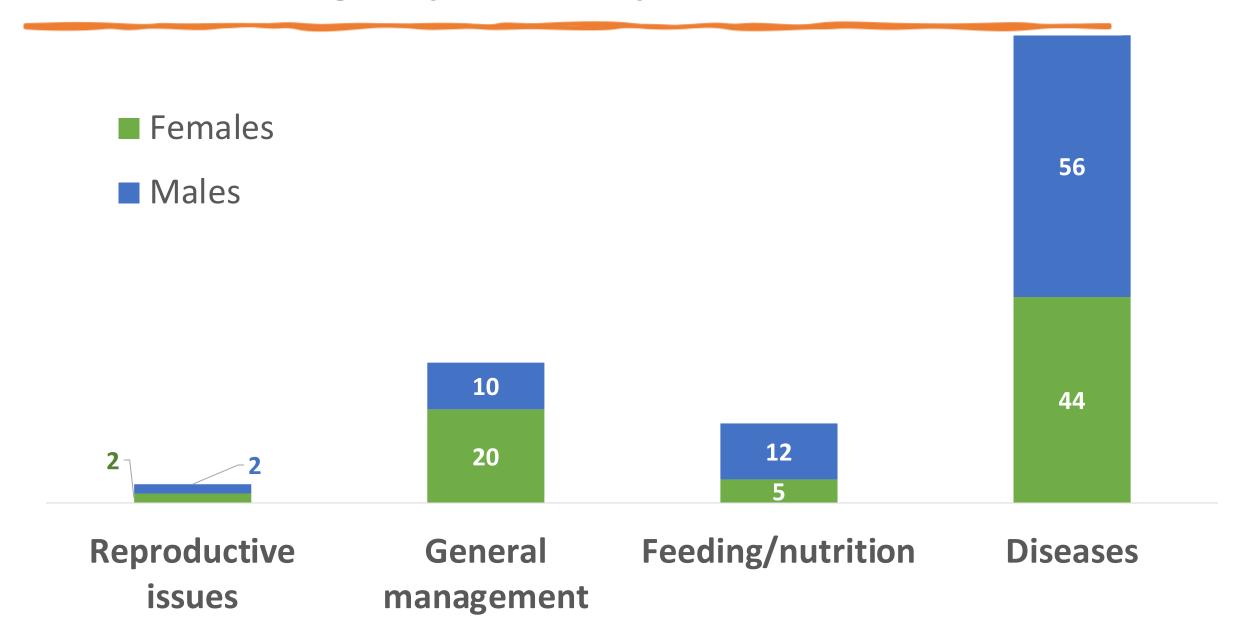
What farmers need:

Access to services & knowledge

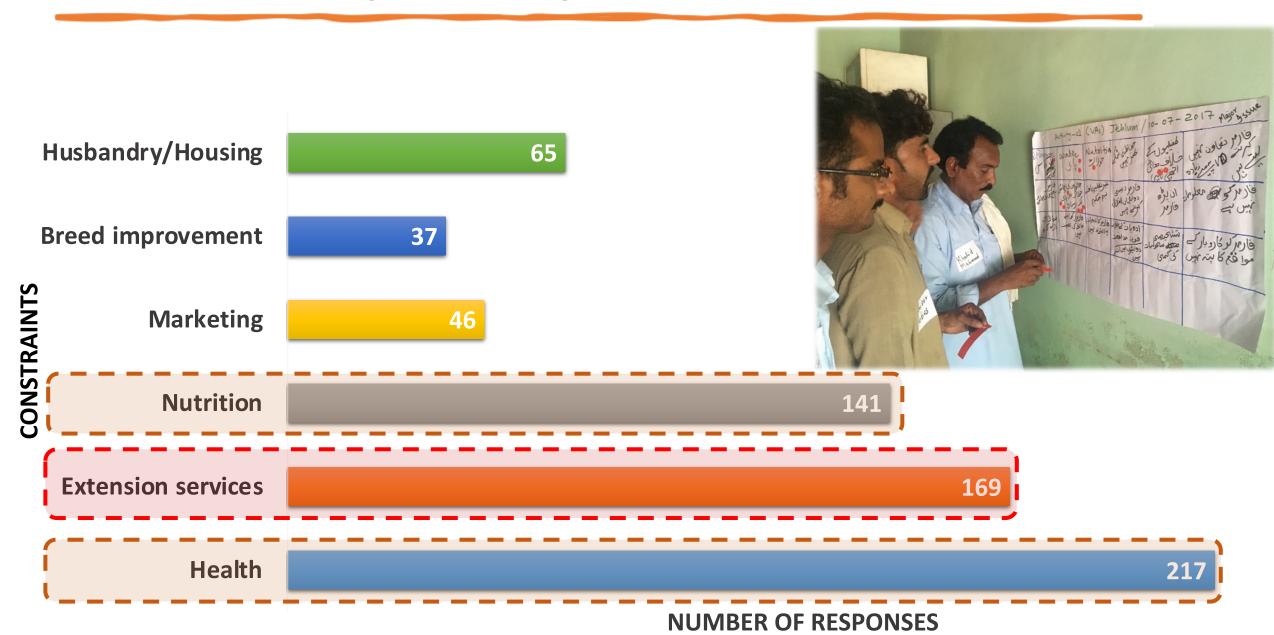
Constraints reported by Punjab & Sindh SR households



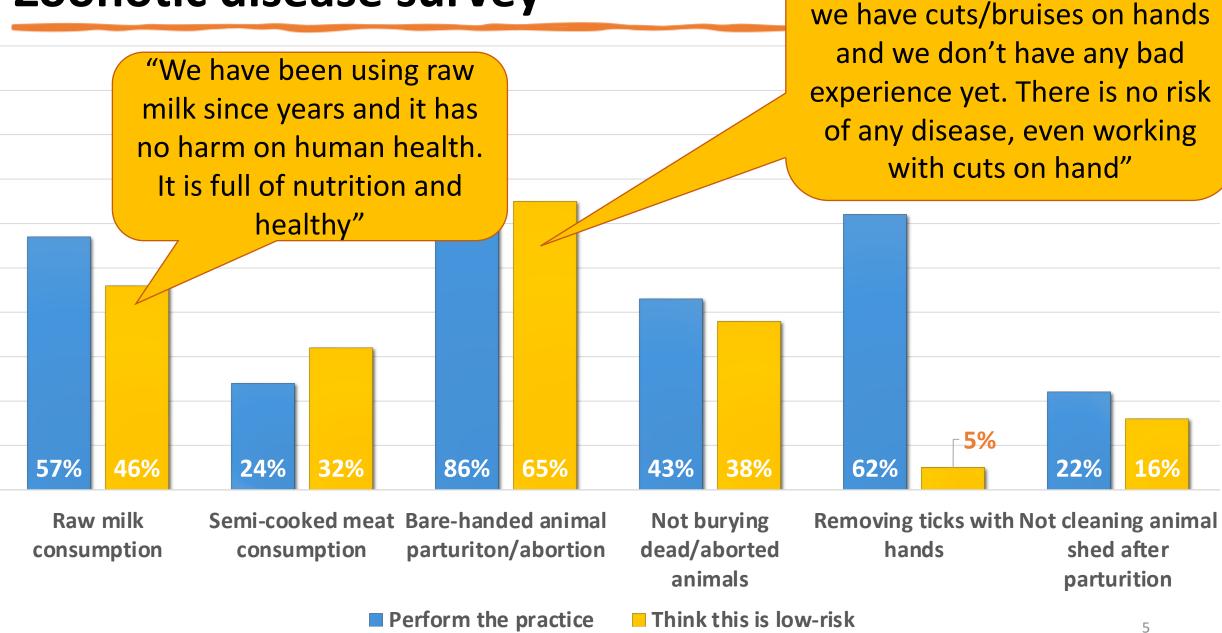
Future training requested by farmers



Constraints reported by VOs & VAs







"We work with animals even



Pictorial factsheets were developed for female farmers unable to read: treatment and prevention of different zoonotic (Brucellosis) and management (diarrhea) disorders

In post-trial workshops, farmers expressed acute need for linkages with livestock departments and veterinarians:

"It was for the first time that some member from livestock department is in direct contact with us and supporting us in rearing small ruminants"

(Farmer, male)

"I am very happy that a local veterinarian has welcomed us at dispensary at any time and he will give treatment and vaccination services to our animals free of cost"

(Farmer, female)



Members of livestock departments addressing farmers

Key messages:

Farmers are hungry for knowledge, information, and technical advice



Thank You













