

Best Practice & Quality payment system Khyber Pakhtunkhwa



ARI Tarnab, Peshawar

Project objectives

2. 'Best Practice' orchard management focussing on crop management and irrigation management
3. Research & extension capacity (training)

Aim

- Produce more A grade quality fruit by improving crop management
- Paid on the basis of fruit quality



Quality Payment System Site

Akora Khattak

Mardan



Mian Muhammad Ayaz



Mr. Nobat Khan

Crop Management Improvements

Training & pruning

- Dead & diseased branches
- Quality of fruits
- A grades



Weed management



Furrow irrigation system



Pest management

- Pruning of disease branches
- Furrow irrigation
- Weed control act as host
- Minimum use of pesticides



Follow up visits



Quality payment system

Grower took fruit to Market



Commission Agent



After sale Display

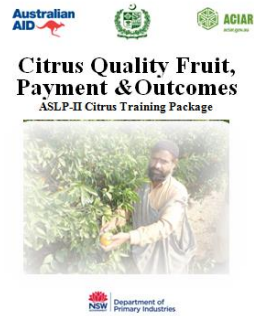


Site I				
	Conventional		Best Practice Site	
Year	% age	PKR /ac	% A Grade	PKR /ac
2014	22 %	76670	58 %	205900
2015	28 %	86499	76 %	225099

Site II				
	Conventional		Best Practice Site	
Year	% A Grade	PKR /ac	% A Grade	PKR /ac
2014	27 %	119780	47 %	203260
2015	31 %	161635	63 %	382334

Training Workshop

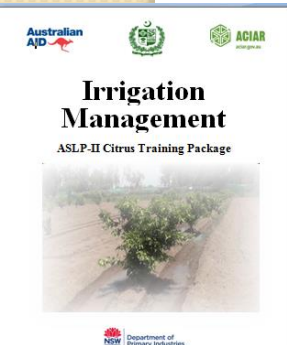
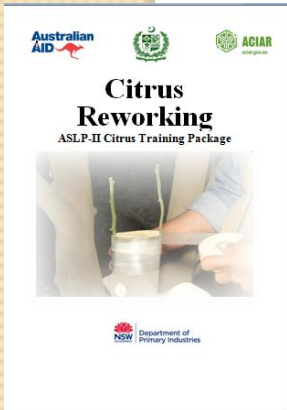
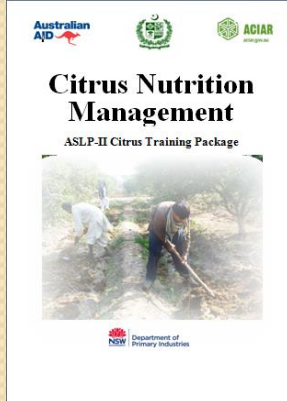
Improved citrus Orchard Management Practices, Nov, 2013 - 25 Participants



2. Research & extension capacity

Training Workshop

Best Orchard Management Practices, January 2015 - 45 Participant



2. Research & extension capacity

Radio & TV Talk

1. Video Shoot during the Training workshop on **“Improved Citrus Orchard Management Practices”** at Ghaladher, Mardan on **18th December, 2013** by **AVT Khyber TV** for the **JADID ZARAT** Program which was already telecasted and is available on youtube.com
2. 29th January 2015 TV & Radio talks on **“Improved Orchard Management Practices”** in **“Dewa Radio”** by Mr. Nisar Naeem and Wajid Ali.
3. TV & Radio talks on **“Improved Orchard Management Practices”** in **“Dewa Radio”** on 29th January 2015 by Mr. Nisar Naeem, Mr. Wajid Ali and Mr. Ruidar Ali Shah



growers adopted best practices and
started self marketing of their citrus & stone
fruits

A large pile of fresh, bright orange oranges stacked together, filling most of the frame. The oranges are vibrant and appear to be in a basket or container lined with newspaper. The word "Thanks" is overlaid in the center in a large, white, sans-serif font with a slight drop shadow. The background on the left is a light yellow textured surface.

Thanks