

## **Developing competitive and inclusive value chains of pulses in Pakistan (ADP/2017/004)**

### **Project Purpose**

Funded within a broader framework of ACIAR-DFAT funded Australia-Pakistan Agricultural Value Chains Collaborative

Research (AVCCR) Program, this project adopts a value chain research approach to pulses industry development in Pakistan. It aims to identify how to improve the production, value-adding and marketing of selected pulses; how to ensure the preparedness and skills of male and female smallholder

<b>Funding Source:</b>	ACIAR
<b>Total Budget:</b>	\$1,365,571
<b>Duration Project</b>	2019-2021
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<b>Commissioned Organisation: The University of Queensland, Australia</b>	
<b>Collaborators:</b>	
<b>Australia</b>	
Australian National University	
University of Tasmania	
<b>Pakistan</b>	
University of Agriculture Faisalabad (UAF)	
Pakistan Agricultural Research Council (PARC)	
COMSATS Institute of Technology (CIIT)	
Sindh Agriculture University (SAU)	
The University of Agriculture Peshawar (UAP)	

farmers to link them to markets; and how to contribute to the suitability and inclusiveness of the enabling policy environment. Specifically, the project focuses on creating, delivering and equitably sharing greater value from domestically produced pulses (as opposed to focusing solely on supply) as a socially inclusive way of reducing poverty among male and female smallholder pulses growers in Pakistan.

### **Aim and objectives**

The overall aim of the project is to support development of socially inclusive and competitive value chains of chickpeas, lentils and mung beans in Pakistani states of Punjab, Sindh, and KPK.

The project has the following objectives:

- To identify and analyse barriers, opportunities and options for developing inclusive competitive pulses value chains
- To strengthen the capacities of pulses industry stakeholders and actors
- To inform policy that facilitates the development of inclusive competitive pulses value chains
- To demonstrate successful value chain development methods and practices for scaling out of pulses value chains

## **Main components**

The project has got four main components of activities:

### **1. Analytical research component**

- Value chain analysis of six chains of mung beans, lentils and chickpeas
- Market research to assess demand and supply characteristics in four major domestic markets
- Consumer research to identify domestic consumer segments, their value profiles and willingness to pay for good quality pulses

### **2. Capacity development component**

- Training of Trainers for stakeholders, men and women representatives of pulses farmers and other chain actors
- Training for project beneficiaries (men and women smallholder farmers and other chain actors)
- Mobilising men and women smallholder farmers in farmer value chain (VC) groups

### **3. Policy component**

- Supporting the development of a pulses industry development strategy
- Facilitating policy dialogue and communication to support pulses VC development
- Developing and communicating policy briefs
- Supporting a national pulses day event

### **4. Demonstration for scaling out component**

- Supporting the development of six demonstration value chains
- Facilitating a value chain knowledge alliance
- Developing and communicating extension materials and research findings
- Promoting farmer field days, farmers exposure visits and exhibitions
- Forming a pulses VC alliance

## **Key Outputs**

Some key outputs expected from the project are:

- Market, production and gender based knowledge generated and disseminated
- Development of collaborative, inclusive and competitive value chains of pulses (chickpeas, lentils and mungbeans)
- Active knowledge sharing and engagement with men and women farmers, value chain actors and stakeholders
- Value chain alliances and women entrepreneurship development
- Development of Pulses industry development strategy
- Public policy discussion and consultations around pulses
- Policy briefs on contemporary issues affecting pulses